

Wednesday 21 November 2012

Leading the Connected Generation

Possible Research Angles

Effects of Information Technology on Human Behaviour and Collective Intelligence in Organisations

How has the “digital era” influenced your organisation?
Is the use of technology always justified by purpose?
What measures can be implemented to foster a better understanding and efficiency of the digital era?
What are the main challenges European industries will face in the coming 20 years?



Figure 1: The Rise of Generation C by Doucin Pierre

Exploring the Effects of Information Technology on Generations

How would you characterise digital natives' behaviour towards technology?
How do you see digital natives integrating Europe's organisations of the future?
What are tomorrow's expectations of technology in the workspace?
What are the opportunities of Information Technology for older generations?
What will our workplace cultures be like when digital natives will “take-over” today's organisations?



Figure 2: Digital Natives and the Death of Handwriting by www.zandland.com

Scenarios of Digital Working-cultures and Future Forms of Leadership

What are possible scenarios of how the digital era and the connected generation will change the way we do business?
What will be the effects on internal affairs such as infrastructures or Research & Development?
What will be the effects on external affairs such as Public Relations, partner, media or customer relations?

PLEASE NOTE:

Research will be defined by participants during the conference

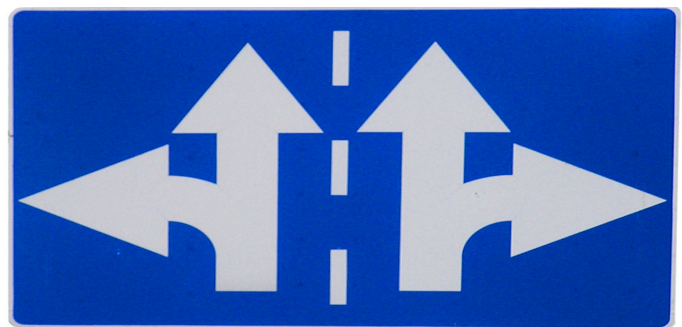


Figure 3: Roads Sign by stock.xchn9