

Wednesday 21 November 2012

Leading the Connected Generation

“Exploring the impacts of Information Technologies on the way we, and the next ‘connected generation’ will work”

Note:

Teams of participants will generate conference content during facilitated 45-minute breakout sessions following speaker presentations.

08:30 – 09:00 **Welcome & Registration**

09:00 – 09:30 **Introductory Words**
Learning, Listening and Collaborative Working

Kurt de Ruwe, Chief Information Officer, Bayer MaterialScience

Vincent de Coninck, Director, Research in Brussels

Steven Price, Executive Director, European Institute for Industrial Leadership

Video Address

Benoît Cerexhe, Minister for Economy, Employment, Scientific Research and Foreign Trade, Government of the Brussels-Capital Region

This introductory panel will present the conference’s context, objectives, participants’ task; and how they will collaboratively develop the essential scope and process to explore how companies are trying to bridge the gap between generations in understanding today’s technology, whilst at the same time adapting their human resources and other working practices to take account of trends emerging with the digital generation and how to turn them into a competitive advantage in working cultures.

09:30 – 10:45 **Evolutions of Information Technology in the Workplace**
Towards High-Performance Information Technology Cultures?

Denis Hicks, Director, Huntsman Polyurethanes

The way we work and do business today is significantly different from 20 years ago. Information Technology has brought new digital working-cultures and collaboration opportunities, which have revolutionized organizations and interactions amongst people. The identification of possible factors of risks and efficiencies is a first step to building a sane digital working-culture in organisations of the XXIst century.

10:45 – 11:15 **Coffee Break**

11:15 – 12:30 **The Opportunities of Information Technology in the Workplace**
Building High-Performance Information Technology Cultures

David Jammes, Supply Chain Research Group Manager, Brussels Innovation Centre, Procter & Gamble Eurocor N.V.

This working session will further explore the threats and opportunities posed by new forms of ICT and the social media phenomenon in today's Supply Chain management – manufacturing. This working session will focus on the identification of opportunities and best practices in building high-performance digital working-cultures and processes.

12:30 – 13:30 **Net - Working Lunch**

13:30 – 14:45 **Possible Scenarios and Best Practices**
Towards Outstanding Digital Organisations of the Future

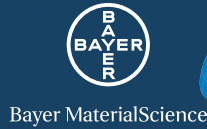
Heather Moore, Strategy & Future Vision, Vodafone Group Research and Development

Europe is lagging behind emerging giants when it comes to mastering Information Technology and industry leaders are uncertain of how our digital habits will evolve. This working-session will bring together experts and participants' visions of possible scenarios and best practices to foster outstanding digital industries of the future.

14:45 – 16:00 **The Impacts of Information Technology on Leadership**
Exploring the Characteristics of the Connected Generation and Digital Leadership

Kurt de Ruwe, Chief Information Officer, Bayer MaterialScience

Digital habits and expectations of younger generations are not always well-understood or taken into account. This working-session will research how employees of the future will be, what needs they will have, and what appropriate future forms of leadership need to be implemented.



16:00 – 16:30 Coffee Break

16:30 – 17:45 Preliminary Research Results

Research Results

Team Presentations by Break-out Group Facilitators

Matthieu Delage, President of the European Confederation of Junior Enterprises

Ralph Schneider, EILL Special Interest Group Chairman & Social Media Expert, Bayer MaterialScience

The wide variety of participant and expert inputs will have been analysed and summarised into team presentations. The closing session will give participants the chance to share the results and lessons learned from their cumulated knowledge, experience and shared research during the day.

17:45 – 19:00 Networking Drink

Break-out Session Facilitators

Paul Bennington, President of the Institution of Mechanical Engineers Benelux

Anne Betts Walker, former Head of Learning and Development, World Trade Organisation

Colin Hensley, former General Manager for Corporate Affairs, Toyota Motor Europe

Steven Price, Executive Director, European Institute for Industrial Leadership

Following speaker presentations, four teams of participants will explore topics amongst themselves and generate content during 45 minute breakout sessions facilitated by EILL Faculty and Members.

For registrations or further information, please contact:
registration@eill.net or visit www.lcg2012.weebly.com.

