

Thursday, 17th October, 2013
CB&I, 75 Oostduinlaan, 2596 JJ, The Hague, Netherlands
**09.00 – 17.30**

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Leading the Connected Generation

 *‘Exploring the impacts of Information and Communication Technologies on the way we, and the next connected generation will work in the industrial workplace of the future’*

**Context:**

Who is the ‘Connected Generation’? ICT and social media developments have transformed interactions amongst many people in their social environment and ‘Big Data’ is reported to be revolutionising marketing and external communications in many companies. But how much of this technology has brought new working-practices and collaboration opportunities into the industrial workplace, and how do we believe it will influence the workplace of the future?

In the first conference of this series, participants identified examples of, and demands for, social-media-like applications enabling ***better collaborative working*** in globally distributed research teams in a plastics business, ***better bibliographical research*** helping reduce innovation time in a specialty chemicals business, ***better knowledge management*** in maintenance and production teams at an oil major, and also observations that ***an ageing population*** could remain ***more usefully active, for longer,*** by virtually visiting production / construction sites or being members of virtual teams.

**Mission:**

This Den Haag conference will seek opinions from participants on the threats and opportunities posed by the social media phenomenon in today’s industrial workplace. It will also consider possible future industry workplace scenarios and their technology needs and will conclude by proposing the changing requirements of leadership of this ‘Connected Generation’.

**An Interactive Format:**

Based on the EIIL’s experience in organizing interactive research conferences, participants will be encouraged to develop and share their own views on this topic in moderated break-out discussions between each of four themed keynote inputs. A networking drink will take place at the end of the conference to further foster exchanges amongst participants. Conference output will form the basis of an annual survey amongst European industry leadership throughout 2013.

**Participants:**

The conference will attract an attendance of approximately 100 senior leaders and junior ‘digital natives’, from industry, academia, industry associations and other technical professionals.

**Partners:**

This event is in association with some of Europe’s most forward thinking industry and professional associations, and with the support of the European Confederation of Junior Enterprises.

 For further details, or registration, please visit [www.lcg-conference.weebly.com](http://www.lcg-conference.weebly.com)
 or contact registration@eiil.net



**Programme**

**08.30-09.00 Welcome and Registration**

**09.00-09.45 Introductory words**
***Marco De Vries****, Marco De Vries, Manager of Human Resources The Hague, CB&I*
***Kurt de Ruwe****, CIO at Philips Lighting, Chairman of the Conference****Steven Price****, Executive Director, EIIL*

**09.45-11.00 Good Practices in today’s Workplace – an R&D/ Business Development example
*Denis Hicks****, Director, Huntsman Polyurethanes***11.00-11.30 Coffee Break**

**11.30-12.45 Good Practices in today’s Workplace**

***Mark Jenkins,*** *Director, Eira Ltd*

**12.45-13.45 Networking Lunch**

**13.45-15.00 Possible Scenarios for Organisations of the Future**
***Roel Van Doren****, President Europe, Emerson Process Management*

**15.00-16.15 The Impacts of Information Technology on Leadership.**

***Kurt de Ruwe****, CIO at Philips Lighting*

**16.15-16.45 Coffee Break**

 **16.45-18.00** **Preliminary Research Results**

***Team Presentations by Break-out Group Facilitators:

Paul Bennington,*** *Principal Project Manager Media Affairs at Toyota Motor Europe; Institution of Mechanical Engineers****Ralph Schneider****, Social Media Expert, Bayer MaterialScience & EIIL Special Interest Group Chairman.****Denis Hicks,*** *Director, Huntsman Polyurethanes****Steven Price****, Executive Director, European Institute for Industrial Leadership*

**18.00-19.00 Networking Drinks**

***JADE****is an umbrella organisation of more than 280 student-run businesses across 200 universities in 13 European countries. “Learning-by-doing”, our students bridge the gap between academia and the real business world, turning over 16 million euro per year and involving more than 20,000 peers.****UniPartners*** *is the national confederation of the Netherlands, representing the ten Dutch Junior Enterprises.*

***With the kind support of 
Backed by more than a century of experience, CB&I*** *offers comprehensive engineering services from conceptual design through start-up and operation. CB&I’s engineering services include economic analyses, feasibility studies, process design, front-end and detail engineering, project engineering and construction engineering.*

***The European Institute for Industrial Leadership (EIIL****) was established in 2003 by senior European industrialists. It is funded and governed by member companies as a not-for-profit enterprise for research into the development of future leaders in industry.*

*Its global network of members, alumni & other not-for-profit organizations help the Brussels-based EIIL to provide a unique programme of workshops based on this research.*

**Location Details**

**The conference will be hosted by CB&I:**

75 Oostduinlaan, 2596 JJ, The Hague, Netherlands

**Limited parking places are available upon request.**

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