



Monday 16th December, 2013

Chateau Latour des Freins 1180 Uccle, Brussels

9.30 – 18.00

Leading the Connected Generation

'Exploring the impacts of Information and Communication Technologies on the way we, and the next connected generation will work in the industrial workplace of the future'

Context:

Who is the 'Connected Generation' and how do we attract and retain them in our industrial companies? ICT and social media developments have transformed interactions amongst many people in their social environment and 'Big Data' is reported to be revolutionising marketing and external communications in many companies. Have the technology-led changes in social interactions brought new working-practices and collaboration opportunities into the industrial workplace today, and how do we believe technology and 'Big Data' will influence the workplace of the future?

Conference Aims:

This Brussels conference is a fourth in a series of conferences held around Europe which sought opinions from participants on the opportunities and threats posed by the social media phenomenon in today's industrial workplace. It will also consider possible future industry workplace scenarios and their technology needs and **key messages from the previous conferences will be presented. The conference will be concluded by proposing the changing requirements of leadership of this 'Connected Generation'.**

An Interactive Format:

Based on the EIJL's experience in organising **interactive** research conferences, participants will be encouraged to develop and share their own views on this topic in moderated break-out discussions between each of the themed keynote inputs. A **networking drink** will take place at the end of the conference to further foster exchanges amongst participants. Conference output will form the basis of an annual survey amongst European industry leadership throughout 2013.

Participants:

The conference will attract an attendance of approximately 70-100 senior leaders and junior 'digital natives', from industry, academia, industry associations and other technical professionals.

Partners:

This event is in association with some of Europe's most forward thinking industry and professional associations, and with the support of the European Confederation of Junior Enterprises.

For further details, or registration, please visit www.lcg-conference.weebly.com

or contact registration@eijl.net



Programme

09.30-10.00 Welcome Coffee and Registration

10.00-10.30 Introductory words

Prof Dr. Dr HC Michael Abbott, FICE

Big Data – a Knowledge Engineer perspective

Kurt de Ruwe, CIO at Philips Lighting, Chairman of the Conference

Steven Price, Executive Director, EIIL

10.30-11.45 Good Practices in today's Workplace

Johann Dumser, Bulk Logistics Manager, Air Liquide

11.45-12.30 Key observations of Good Practices in today's Workplace

Denis Hicks, former Director at Huntsman Polyurethanes

12.30-13.30 Networking Lunch

13.30-14.30 Key observations from Scenarios for Organisations of the Future

Paul Bennington, Principal Project Manager Media Affairs at Toyota Motor Europe; Institution of Mechanical Engineers

14.30-16.00 Key observations from the Impacts of Information Technology on Leadership.

Kurt de Ruwe, CIO at Philips Lighting, Chairman of the Conference

16.00-16.30 Coffee Break

16.30-18.00 Conference Research Results

Team Presentations by Break-out Group Facilitators:

Paul Bennington, Principal Project Manager Media Affairs at Toyota Motor Europe; Institution of Mechanical Engineers

Denis Hicks, former Director, Huntsman Polyurethanes

Steven Price, Executive Director, European Institute for Industrial Leadership

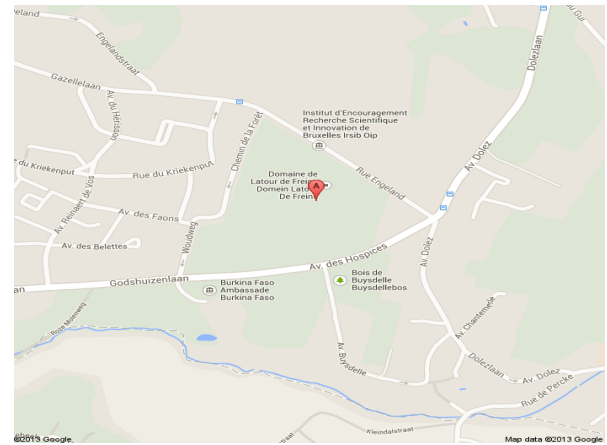
Colin Hensley, former General Manager for Corporate Affairs, Toyota Motor Europe

Location Details

The conference will take place at:

Chateau Latour de Freins

Rue Engeland 555, 1180 Uccle, Belgium



The European Institute for Industrial Leadership (EIIL) was established in 2003 by senior European industrialists. It is funded and governed by member companies as a not-for-profit enterprise for research into the development of future leaders in industry. Its global network of members, alumni & other not-for-profit organizations help the Brussels-based EIIL to provide a unique programme of workshops based on this research.

JADE is an umbrella organisation of more than 280 student-run businesses across 200 universities in 13 European countries. "Learning-by-doing", our students bridge the gap between academia and the real business world, turning over 16 million euro per year and involving more than 20,000 peers.